

MHSLA

NEWS

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President's Corner

by Jill Turner, BSN, MLIS

Happy Holidays, MHSLA! It's an exciting time to be President. It's a little intimidating as well. We are markedly changing the way we do business, and change is always exciting ... and a little nerve-wracking. What if the changes, instead of making MHSLA stronger, actually make things worse? That's definitely a risk. I would certainly hate to go down in the annals of history as MHSLA's Worst-President-Ever. It's so much easier to stay the course. However, as our membership and our profession change, we too have to make changes in order to stay relevant and operational.

Our annual conference is one example of a change the MHSLA board is considering. As budgets tighten and library staffing decreases, conference attendance over the past several years has dropped. The MHSLA Conference Working Group is exploring opportunities to collaborate with other library organizations to hold a combined conference. We believe it would be a win-win for both organizations. We can pool our resources, both human and financial, for mutual benefit. This idea has been brought before the board on multiple occasions in years past, and now the board has decided the time is right to explore our options. We have several organizations that could easily mesh with MHSLA when it comes to programming. This could result in a change in timing for future conferences, another suggestion for change made by more than one conference attendee. Due to the long-range planning required for preparing a conference and issues of conference timing, the 2022 MHSLA Annual Conference could be the first combined conference. Stay tuned for more information in the months to come.

As I am writing this, Thanksgiving is just around the bend. I am so



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thankful for the awesome Board I have the privilege to work with. It's great to know that I have a solid team with me to help make the difficult decisions that will steer MHSLA into a future that will definitely look different from its past. Thank you all for stepping up.

Jill Turner
2018-2019 MHSLA President

Research Committee Call for Input

Margaret Hoogland, MLS

Greetings, MHSLA!

My name is Margaret Hoogland and I work at the University of Toledo as the Clinical Medical Librarian. I am one of the inaugural MLA-RTI Fellows and I love research, although I am still learning how to do it properly and effectively.

In the past, the MHSLA Research Committee focused on issues specific to MHSLA, especially on sticky topics such as salaries and making the case for increasing the hiring salary rate to keep up with other libraries.

Today I would appreciate your input on what focus this position should take in MHSLA. Below I have listed a few ideas but I recognize that many other approaches exist:

Option 1: This position should focus on conducting research specific to MHSLA members. First identify the most pressing issues and concerns among membership, approach other groups to see how they are handling it, and finally report potential solutions back to membership.

Option 2: I am an experienced, new, or frustrated researcher. What I really need is an outlet for talking about my research issues and then get ideas or suggestions from others for ways to brush up on existing skills or ways to develop new skills. This could take a research round table approach (i.e. talk about your current projects and get input from attendees) and then on alternating meetings discuss a book or article about research methods or studies.

Option 3: Combination – I want to do MHSLA specific research, which could be presented at the annual meeting and potentially at other meetings, and I want to continue developing my research skills by attending webinars, talking about my existing research problems, and potentially collaborating with other members on projects.

Option 4: Right now – I cannot commit to any of these options, but I am curious. Keep me informed about meetings and I will attend, if my schedule allows and the topic is of interest to me.

Request: Please email me (mahoogla@gmail.com) with your preferred option and contact information by *December 18, 2018*.

My goal is to begin with the first event after the Martin Luther King Day holiday and I look forward to hearing from you!

Many Thanks!
Margaret Hoogland
2018-2019 Research Committee Chair

MHSLA Scholarship Recipients' Conference Reports

Student Scholarship Recipient

Andrea Kang

University of Michigan School of Information

If someone told me that I was going to attend a health sciences librarianship conference around this time last year, I would have laughed in their faces and rolled my eyes, thinking “yeah right!” Not having a background in health sciences was a huge factor in my decision to not even consider health sciences librarianship as a career option. However, all of that changed over this past summer when I was given the opportunity to work at the Taubman Health Sciences Library (THL) at the University of Michigan through the ARL/EBSCO Diversity Scholarship.

Through this internship, a whole new world and perspective was opened to me with the help of everyone at THL, and especially my mentor. It was through everyone here that I found out about MHSLA and this conference. I was very excited to find that I was a recipient of the MHSLA Student Scholarship, which gave me the opportunity to attend without having to worry about finances.

Attending the MHSLA 2018 Conference was such a wonderful opportunity to meet with people who are already in the field. To my comfort, they all reassured me that not having a background in the health sciences would not be a detriment to my career and the field. I was very thankful to the medical librarians who also gave me a little bit of insight into their daily lives working at a hospital—an area with which I have not yet been exposed. Besides the workshops and the amazing keynote speaker, I think my favorite part of the conference was having the opportunity to connect with librarians from various locations and gain a better perspective of what my life could look like upon graduation. Thank you for being wonderful people and taking the time to talk with me over the conference!

New Member Scholarship Recipient
Janice Putt, MLIS
Davenport University, Great Lakes Bay Campus

Thank you MHSLA for the New Member Scholarship which you awarded me in order to attend my very first MHSLA Conference! To introduce myself, I am an academic librarian at Davenport University's Great Lakes Bay Campus in Midland. Even though we serve business, technology, and health students, I work mainly with allied health and nursing students – some of them up through the Master's degree level. I am also the Health/Nursing Library Liaison for Davenport University, so I consult with faculty from all of our locations and participate in library projects for our entire system. DU is based in Grand Rapids, and we have four library locations – Grand Rapids, Lansing, Midland, and Warren. After 12 years of working with nursing and allied health students, I decided to grow professionally by joining MHSLA this past summer, which is in addition to my membership in Mi-ALA.

I arrived in Traverse City on Wednesday afternoon and prepared to work at the registration table for an hour that evening, as was required for my scholarship. After finishing up there, I headed upstairs to the Top of the Park for the Welcome Reception, where I enjoyed great food and started meeting people. I was surprised – and impressed - to discover the diversity of our work as medical librarians and information specialists.

Looking at the conference agenda prior to attending, I felt a bit overwhelmed. What best fits me and my work? I decided to branch out and attend presentations where I could learn more outside the field of only nursing and allied health. I chose “Doctor Speak for Medical Librarians” as the main course that first morning, which required some homework before the conference. I had taken a medical terminology class many years ago, but this looked very intense. Well, it was intense, but I plan to return soon to the slides and activities to reinforce what I have learned. I then attended Paper Session 1 that afternoon, followed by a helpful and interesting talk by Mary Ellen Bates, “Super Searcher Strategies.”

That evening a group of us walked from the hotel to the City Opera House to enjoy delicious, hearty appetizers and to hear author Mardi Jo Link speak about her books and how she began her writing career. I have already read a couple of her true crime books, but her talk has inspired me to read more!

Friday morning began with the thought-provoking Keynote Address by Mary Ellen Bates, followed by the Lightning Round Presentations, and then the business meeting. Attending the business meeting was valuable, in that I now better understand the workings of MHSLA. While there, I signed up to assist Ali Konieczny with her “Rock and Stock the MHSLA Archives” project. I am nervously awaiting my assignment, Ali!

All in all, I had a wonderful time, met many new people, caught up with a former colleague,

listened to many innovative presentations, and left with fresh ideas. Traverse City's Park Place Hotel was a beautiful location for the conference, and I am already planning to attend next year's conference in Lansing!

Member Scholarship Recipient
Andrea Kepsel, MLIS
Michigan State University Libraries

I was very fortunate to be chosen as the recipient of the 2018 MHSLA Member Scholarship and attend the annual conference in Traverse City, MI. Michigan is beautiful in the fall and even though it got off to a rainy start, it was great to be up in Traverse City to see the fall colors. One of the best parts of the annual meeting for me is catching up with colleagues from across the state. It was great to see many people that I only see at the conference and learn about what they have been up to the last year, as well meeting some of our new members and students that just joined our group.

One of my favorite parts of this year's conference were the presentations by members of their work. Whether it was paper presentations, lightning rounds, or posters, it was wonderful to see so many of our colleagues talking about the work they have been doing, sharing lessons learned, and planning for the future. I also had the opportunity to present about my role in the MSU College of Veterinary Medicine's curriculum reinvention. My only regret is that some of the talks overlapped with my session and I missed out on what I am sure were great presentations and discussions.

I also truly enjoyed the special event at the City Opera House. The food was delicious, the setting was beautiful, and Mardi Jo Link was a very entertaining and engaging presenter. I am an avid reader, and as a lifelong Michigander I particularly enjoy any story set in the mitten state, so hearing the history behind the stories she tells in her books was fascinating to me. True crime is not usually my favorite genre but after the conference I borrowed a few of her books from my public library and, while I may have already known the outcome already, I enjoyed all the details that were necessary to piece the stories together.

The local arrangements and education committees put in a lot of hard work choosing the conference venue and arranging a packed two-day schedule, and I would like to commend them for organizing a wonderful conference. I know that it is not always easy to get away for a conference but I enjoyed my time up in Traverse City and look forward to seeing everyone next year in Lansing.

Diane LeBar Memorial Scholarship Recipient
Valerie Reid, MSLS
Beaumont-Dearborn Medical Library

I had the good fortune to attend this year's MHSLA Annual Conference as the Diane LeBar Scholarship recipient. Mary Ellen Bates gave the excellent keynote address on Friday entitled "(ROI) Truth to Power: Measuring & Talking About What Matters", but my favorite session was the CE class she taught on Thursday entitled " Super Search Strategies," which focused specifically on research techniques using the web and social media.

Mary Ellen Bates is an information consultant at her own company, Bates Information Services, Inc., which she founded in 1991. Prior to that she worked in corporate information centers and special libraries. Her research projects are wide-ranging, from the market for second-hand Blackhawk helicopters to the safety of biotech manufacturing processes, background on hedge fund managers, and trends in Australian wines.

Her CE session was packed full with incredibly useful hints, tips and tricks for searching Google and social media sites.

She discussed how the terms you search in Google and the order that you search them really determines your results. Here are some of her examples:

- Female participation in the labor force - 17,900,000 results
- Female participation in labor force - 21,300,000 results
- Female participation labour force - 15,700,000 results
- "Female participation" "labor force" - 95,400 results
- "Labor force" "female participation" - 95,400 results, but ranked differently!
- Workforce women - 146,000,000 results

One of the fascinating sites she mentioned was [MillionShort](#). The goal of this fully functional search engine is to make it easy to find sites that don't make it to the top of your typical search engine results. Therefore, you can specify to remove anywhere from the top 100 to the top million search results and start viewing your hits at that point. This enables you to do a 'deep dive' into a subject and eliminate the ordinary results you retrieve in Google. Other filters include: date, geographical location, e-commerce sites (include or exclude), and live chat sites (include or exclude).

Some of the Google Advanced Search features (Settings /Advanced Search) that she mentioned included:

- Limiting your search to the past year (or other date range)
- Limiting by geographic region

- Narrowing by site or domain
- Limiting by file type (e.g. PDF, PowerPoint, etc.)
- Searching by an exact word or phrase
- In order to brainstorm a subject, use natural language (“what is fibromyalgia”)

She also mentioned that you will obtain different Google results depending on your device. If you are using a mobile device, you will probably be speaking a query (instead of typing it) and want to go somewhere. If you are using a desktop, you will likely be typing a query and want to do something online. You will retrieve different results from the same search query.

She cautioned that Google knows your location, even if you have Location History turned off. “Some location data may be saved as part of your activity on other services, like Search and Maps.” As an alternative, you can try other search engines which are known for their privacy features such as DuckDuckGo.com (“the search engine that doesn’t track you”), StartPage (“the world’s most private search engine”), and Peekier.com (“the most privacy-oriented search engine”).

She also gave specific search tips on searching various social media sites: Facebook, Facebook Graph, Twitter, Slideshare, and YouTube.

Her PowerPoint presentation from this CE class can be found at <https://www.batesinfo.com/wp-content/uploads/2018/09/Bates-MHSLA-super-searcher.pdf>

Some of her recent publications include:

Bates ME. Introvert’s guide to going F2F and Surviving. AIPP Connections. March 2018: 14-15. <https://www.batesinfo.com/wp-content/uploads/2018/03/Coachs-Corner-2018-03.pdf>

Bates ME. 400 hours to profitability. AIPP Connections. December 2017: 19-20. <https://www.batesinfo.com/wp-content/uploads/2018/02/Coachs-Corner-2017-12.pdf>

Bates ME. Marketing with vignettes. AIPP Connections. June 2017: 16. <https://www.batesinfo.com/wp-content/uploads/2018/02/Coachs-Corner-2017-06.pdf>

Bates ME. Picture this: Challenges of video content and searchability. Online Searcher. May/June 2017: 72.

Bates ME. What’s ‘research’ anyway? Online Searcher. March/April 2017: 72. https://www.batesinfo.com/wp-content/uploads/2017/08/what_s_research_anyway.pdf

Bates ME. The Reluctant Entrepreneur: Making a Living Doing What You Love. Niwot Press. 2014.

Bates ME. Super Searches Cover the World (Super Searchers series). Ed R Basch. Information Today. 2001.

A complete bibliography of this prolific author can be found at <https://www.batesinfo.com/resources/articles/>

Many thanks to MHSLA and Bill LeBar for providing this scholarship opportunity to MHSLA members. I came away from the conference full of information and ideas, ready to implement them at my library.

ECRI Guidelines Trust Review

Jessica Sender, MLS, MET
Michigan State University

The [ECRI Guidelines Trust](#) is a new database that has been released to replace the much used and reliable AHRQ National Guidelines Clearinghouse. The National Guidelines Clearinghouse was shut down in July, 2018, after the AHRQ did not receive funding to continue to work of the NGC.

The ECRI was the sole contract for the National Guideline Clearinghouse, but they were not able to use NGC's content, and essentially have had to create the website and content from scratch. ECRI Guidelines Trust also introduces a few new functions and expands on the ability to evaluate and appraise guidelines.

The ECRI Guidelines Trust describes itself as “a publicly available web-based repository of objective, evidence-based clinical practice guideline content.” It outlines the inclusion criteria on their website, and only after a guideline meets all criteria, and has been approved by reviewers will it be included in the database. Additionally, if a guideline meets some of the criteria, it will undergo additional review for possible inclusion as a link to the full-text original guideline.

Getting guidelines into the ECRI Guidelines Trust is rigorous, and requires adherence to the Institute of Medicines (IOM) definition of clinical practice guidelines.

I was on the lookout for a replacement for the National Guidelines Clearinghouse, as patrons ask quite frequently for guidelines. So far, I really like the ECRI Guidelines Trust. I think that the content on the Guidelines Trust is easy to navigate, and students and faculty will like the straightforward navigation of the resource. Each guideline also has a link out to the original guideline from the developing body, which is helpful for those looking for the original guideline. For instance, guidelines on handwashing from the Association of perioperative Registered Nurses (AORN), Guidelines Trust has not only the overview, recommendations, and funding information for the guideline, but a link back to the AORN website where the guideline was

originally published. It is a free resource, and has the option to create an account. Creating an account will allow you to save searches, as well as browse topics that you can save, and there also appears to be an option to save documents - I admittedly have not used this, but am interested in exploring further.

One of the biggest drawbacks I am noticing is that it is not as robust and there is simply not as much content yet as there was on National Guidelines Clearinghouse. This is to be expected, since they have had to essentially rebuild NGC from the ground up. Additionally, Guidelines Trust has addressed that they know they have less content than NGC did, and that they are working to rectify this, continually adding resources to their database.

I am still investigating the ECRI Guidelines Trust, but so far, I am pleased with it as an option for replacing the National Guidelines Clearinghouse, a resource I used quite frequently. I think the students and faculty who relied on NGC for a variety of assignments and clinical requirements will be pleased with this resource, and I plan on including it in my resources.

Health Business Elite Review

Barb Platts, MLIS

Munson Healthcare



Looking for information on health related competitive business models including best practice, insurance coverage or marketing strategies? Wondering about company or industry profiles? EBSCO's *Health Business Elite* database provides comprehensive content related to healthcare administration, management, and economics.

Subjects covered include computer technology, facilities management, finance, human resources, hospital administration, insurance, and marketing. Content includes a robust collection of images, photographs, illustrations, charts, diagrams, maps and graphs. Also included are healthcare company profiles and over 600 journals.

Full text journal content includes access to the American Journal of Law & Medicine, American Journal of Public Health, Harvard Business Review, Hastings Center Report, Hospital & Health Networks, Modern Healthcare, and many more.

Bite-Sized Book Reviews
Jennifer Barlow, MILA
Ascension Borgess Hospital

Patients come second: Leading change by changing the way you lead / Paul Spiegelman & Britt Berrett. Inc., 2013.

This book became hot property when our interim CEO recommended it in a monthly management meeting. (I love a leader who encourages reading!) Spiegelman is president of the Beryl Companies and Berrett is president of Texas Presbyterian Hospital Dallas. They teamed up to produce this bestseller on employee engagement. Blending management theory with concrete examples, it illustrates the “why” as well as the “how” to create highly motivated teams. Patient outcomes, quality scores, and financial stability all improve when employees bring their best selves to work.

The recovering: Intoxication and its aftermath / Leslie Jamison. Little, Brown, 2018.

More than memoir, Jamison’s tale of her alcoholism and recovery also explores the history of the recovery movement and the relationship between substance abuse and creativity. If intoxication can produce such captivating art, what happens when the artist gets sober? Will the writer lose her muse? Jamison sets out to find the meaning, and drama, in her recovery journey.

American fix: Inside the opioid addiction crisis – and how to end it / Ryan Hampton. St. Martin’s Press, 2018.

Hampton is a political operative, policy wonk, and person in recovery from opioid abuse. In *American Fix* he outlines the massive scope of this crisis, and reviews the evidence-based policies we should pursue to address the immense loss and suffering created by addiction. His personal story, and those of others he has known, put a human face to the heartbreak and despair of substance abuse. Virtually everyone in the country is touched by this disaster in some way, and yet there’s still so much shame and misunderstanding around the issue. With compassion, anger, and wisdom, Hampton maps a way out of the darkness and calls on all of us to join the fight.

The family gene: A mission to turn my deadly inheritance into a hopeful future / Joselin Linder. HarperCollins, 2017.

Several members of Linder’s family, from different generations, died from an unexplained ailment involving lymphedema. When her father developed the same condition, the hunt began for a genetic etiology, but it wasn’t until after Linder and her sister were affected that the cause was identified. This is an engrossing medical mystery, written with clarity and feeling by a woman whose life depends on finding the answers. *The Family Gene* was WMed’s Common Read title for 2018; the author visited our medical school and spoke compellingly about her experiences.

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